

Who are you?

Whose opinion do you listen to? _____

Whose opinion do you value? _____

Have you ever translated a hobby into income? _____

What constitutes happiness to you? _____

Do you play to win or play to keep from losing? _____

Can you explain the difference between influence and control? _____

Where do you find magic? _____

Where do you find hope? _____

Where do you find beauty? _____

Do you like things that are "different" every time? (Example, do you have multiple recordings of the same song?) _____

Is your memory as good as you think it should be? _____

And what do you remember most often? _____

Can you give us an example of something you believe that is phony or inauthentic? _____

How do you define service? _____

What separates good service from bad service? _____

How do you define the “moment of value” for a product or service? (example, when does something have its greatest value for you?) _____

Where do you find excitement? _____

Where do you find passion? _____

Where do you find satisfaction? _____

What is your most common source of frustrations? _____

Whom do you respect? _____

What do you respect? _____

What magazines do you subscribe to or read? _____

What television shows do you regularly watch? _____

How would you describe the kind of music you most frequently listen to at home, at work, and in the car?

What is your favorite movie? _____

In which room of your home are you the most comfortable? _____

Are you more or less comfortable with people your own age? _____

What one possession of yours do you believe best defines you? _____

If you were going to learn or do something you've never done, what would it be? _____

If you were a time traveler would you rather live in the future or past? Or would you stay in the present?

If you had to describe your lifestyle in one word, what would that word be? _____
